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WORLD INSURANCE ASSOCIATES ACQUIRES JERSEY COAST INSURANCE

January 22, 2026

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ISELIN, N.J. – World Insurance Associates LLC (“World”), a Top 50 Insurance Brokerage, announced today that it acquired the business of Jersey Coast Insurance (“Jersey

Coast”) of Margate City, NJ on October 1, 2025. Terms of
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the transaction were not disclosed.

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Jersey Coast Insurance offers both personal and
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commercial lines of insurance; specializing in coastal

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“We spent nearly two decades building both trust and
reliability with the local and surrounding communities. We
strive to match our clients with the right coverage and
policy – at the lowest premium available,” says Stephen
Popovich, President, Jersey Coast Insurance. “We’re glad to
now be part of the World team and look forward to
showcasing all the new products and services to our
clients.”

“I would like to welcome Jersey Coast to the World family,”
says Rich Eknoian, CEO and Co-Founder of World. “Their
focus on providing excellent service to their clients aligns
with World’s philosophy. I know they will continue to be
successful as part of World.”

Giordano, Halleran & Ciesla provided legal counsel to World
on the transaction. Fox Rothschild provided legal counsel
to Jersey Coast on the transaction. No other advisors,
diligence firms, or legal counsel were disclosed.

Source: World Insurance Associates

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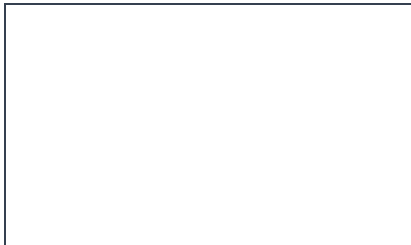
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
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